

PRIVACY POLICY Last Updated: December 12, 2024

Welcome to Artly Parties! Your privacy matters to us.

1. INTRODUCTION This Privacy Policy explains how Artly Parties ("we," "us," or "our") collects, uses, and protects your information when you use artlyparties.com (the "Site").

Contact Information: Email: booking@artlyparties.com Phone: (434) 941-0913

2. INFORMATION WE COLLECT

2.1 Automatic Collection When you visit our Site, we automatically collect: • IP address and location • Device information (hardware/software details) • Browsing activity (clicked links, viewed content) • Site usage statistics

2.2 Information You Provide When making a purchase, you may provide: • Name • Email address • Phone number • Mailing address • Payment information

3. HOW WE USE YOUR INFORMATION

3.1 Primary Uses • Processing your bookings and payments • Communicating about your events • Improving our services • Marketing and analytics • Customer support

3.2 Marketing Communications We may use your information to send: • Event updates and announcements • Special offers and promotions • Newsletter communications • Service updates

4. INFORMATION SHARING

4.1 We Share With: • Our employees (as needed for their duties) • Payment processors • Marketing partners (Facebook, Google) • Service providers who help operate our site

4.2 Legal Requirements We may share information if: • Required by law • Needed for legal proceedings • Protecting our legal rights • Part of a business sale or merger

5. DATA SECURITY We protect your information using: • Industry-standard encryption • Secure servers • Strict employee confidentiality agreements • Regular security reviews

6. YOUR RIGHTS You have the right to: • Access your personal data • Request data modification • Request data deletion • Opt-out of marketing communications • Review cookie preferences

7. COOKIES

7.1 Cookie Types We Use • Functional: Save your preferences • Analytical: Improve site performance • Marketing: Personalize advertisements

7.2 Cookie Management You can: • Disable cookies in your browser • Opt-out of specific cookie types • Request cookie information

8. CHILDREN'S PRIVACY • Minimum age for site use: 18 years • We don't knowingly collect data from children under 13 • Parents can contact us about children's data

9. UPDATES TO THIS POLICY • We may update this policy periodically • Changes will be posted with a new "Last Updated" date • Significant changes may be notified by email

10. YOUR CHOICES To manage your information: Email: booking@artlyparties.com Phone: (434) 941-0913

By using our Site, you agree to this Privacy Policy. If you don't agree, please don't use the Site.

Questions or concerns? Contact us anytime using the information above.